

# Merchandising

Guide DISPLAY SOLUTIONS FOR THE MARINE DEALER



SEMDOGLINE



PO Box 479 Everett. WA 98206 Office: 425-259-0194 Fax: 425-339-1345

SEA-DOG.COM

#### **Contact Us**

Orders	orders@sea-dog.com
Customer Service OEM	custservo@sea-dog.com
Customer Service After Market	custserva@sea-dog.com
Artwork & Photography	graphics@sea-dog.com
Website	Sea-Dog.com

#### **Merchandising Guide**

The key to setting up a profitable and productive retail store environment is to make your customer feel comfortable, let them linger longer, and easily find what they need. Or even better, find what they didn't even know they needed.

Boaters are like every other product consumer – they expect to come into your store to quickly and easily find the products they are looking for. Your challenge is to make this happen quickly and simply, but those things can prove to be easier said than done.

Sea-Dog's award winning merchandising program allows you to offer a greater variety of top selling products that satisfy your customer and increase your profit potential. By offering top quality products at competitive prices, we provide you with clean, neat, and organized displays to provide your customers with a better and more productive shopping experience.

Our Coastal and Inland Spinners provide a broad range of our top-selling items in a compact space, with items clearly displayed on 6" hooks (and every hook has a back tag for that item). Merchandising for profit doesn't have to be expensive. Helping you sell more helps us sell more and we all win.

You can count on Sea-Dog quality, value pricing and POP merchandisers to lead the way to greater profits. Please use this guide or visit our website to see what's available, and call your distributor for more details.

# Table of Contents

Point of Purchase	1
Spinners	2
Panels	4
Display Panels	9
SKU Lists	10

Copyright 2023 by Sea-Dog Corporation; All rights reserved.

No part of this book may be used or reproduced in any manner without permission.

Brett Boyette – Graphics – graphics@sea-dog.com

Mark Barnhart – Technical – techserv@sea-dog.com

### **POPs**





SNAP HOOK

AISI 316 STAINLESS STEEL

[25 pcs. 5/16" x 3-3/16". 7/16" opening]

151600-5

[10 pcs. 3/8" x 4". 1/2" opening]



#### SNAP HOOK A

MILD STEEL ELECTROGALVANIZED

156080-5

[25 pcs. 5/16" x 3-3/16". 7/16" opening]

[15 pcs. 3-15/16" x 9/16" opening]



#### QUICK LINK **A**

STEEL ELECTROGALVANIZED

158008-5

[25 pcs. 5/16"]



#### GALVANIZED SHACKLE A

FORGED HOT DIPPED GALVANIZED

147806-5 147811-5

[50 pcs. 1/4"] [20 pcs. 7/16"]

147808-5 147812-5 [40 pcs. 5/16"] [15 pcs. 1/2"]

147810-5 [30 pcs. 3/8"]



#### **EMERGENCY DECK FILL PLUG**

NITRILE-BUNA RUBBER

357390-5

[10 pcs. Fits 1-1/2" deck fills]



#### HOSE KLIP™ ▲

INJECTION MOLDED NYLON

357393-5 [20 pcs.]



#### PUSH PULL SWITCH A

STAMPED BRASS

420390-5

[25 pcs. 2 Position]



#### TOGGLE SWITCH 🛕

STAMPED BRASS/NYLON/POLYCARBONATE

420101-5

[20 pcs. On/Off]



#### POLE STORAGE CLIP A

RUBBER

491145-5

[30 pcs. 2-1/4"]



#### DRAIN PLUG

INJECTION MOLDED NYLON

520021-5

[30 pcs.]

(-5) is used to signify products in POP display. Items are NOT packaged, but have individual barcodes.



#### GARBOARD DRAIN PLUG A

RRASS

520041-5

[30 pcs. 1/2" NPT]



#### **EMERGENCY GARBOARD DRAIN PLUG**

INJECTION MOLDED NYLON

520059-5

[30 pcs. 1/2" NPT]



#### SNAP HANDLE DRAIN PLUG A

STAMPED BRASS

520070-5

[25 pcs. 1"]



#### SNAP HANDLE DRAIN PLUG A

STAINLESS STEEL

520075-5

[20 pcs. 1"]



#### T-HANDLE DRAIN PLUG A

BRASS

520080-5

[30 pcs. 1"]



#### T-HANDLE DRAIN PLUG A

STAINLESS STEEL

520085-5

[20 pcs. 1"]



#### **BAITWELL PLUG**

STAMPED BRASS/NEOPRENE

520092-5 520094-5 [50 pcs. 1/2"] [45 pcs. 3/4"]

520093-5 520095-5 [50 pcs. 5/8"] [45 pcs. 7/8"]



#### SPEEDOMETER PITOT TUBE

INJECTION MOLDED NYLON

522100-5

[10 pcs. 1"]



#### MARINE WHISTLE A

INJECTION MOLDED POLYSTYRENE

571252-5

[35 pcs.]



#### **DUOTONE WHISTLE (WHISTLE ONLY)**

INJECTION MOLDED POLYPROPYLENE

571260-5

[40 pcs.]



Place our POP displays on your counter or hang with the included peg hook rack to meet your customer's small item demands.

.

## Spinners

**Three-Sided Boat Hook Spinner** 

916001-BH3

The Sea-Dog threesided boat hook spinner display puts a supply of our complete boat hook product line in a compact, easy to service space on the showroom floor.

- 5 SKUs: 25 items
- Boat Hook Poster Included
- 360° Easy Rotation
- Feature Call-out Cards on Hooks
- Easy to Assemble
- Boat Hook Accessory Panelgrams available for third side which include compatible mops, squeegees, brushes, clips and more.

www.P65Warnings.ca.gov

See a full listing of the SKUs included on p. 10



Order a Boat **Hook Accessory** Panelgram for the third side of your Boat Hook Spinner

View on page 8

**ACCESSORY PANELGRAM** 

916053P

**MOPS & SQUEEGEE PANELGRAM** 

916054P

**BRUSH PANELGRAM** 

916055P



### **Coastal Spinner**

916001

The Coastal Spinner has 159 top selling SKUs (309 items) specifically chosen for salt water markets.

All panels come pre-loaded with two each of most of the items on 6" hooks with back tags for easy reordering.

Comes with new "Marine Center" 3-Sided spinner topper sign.

See a full listing of the SKUs included on p. 12

MARINE CENTER

DESCRIPTION OF THE PROPERTY OF

**Inland Spinner** 

916001-INL

The Inland Spinner has 168 top selling SKUs (329 items) specifically chosen for fresh water markets.

All panels come pre-loaded with two each of most of the items on 6" hooks with back tags for easy reordering.

Comes with new "Marine Center" 3-Sided spinner topper sign.

See a full listing of the SKUs included on p. 13



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

**Cordage Spinner** 

▲ WARNING: Cancer and Reproductive Harm

www.P65Warnings.ca.gov

916001-CR

The Cordage Center Spinner has 59 different SKUs (150 items) including dock lines, fender lines, as well as a number of cordage accessories including snubbers, whipping twine, and Dacron cord.

Comes with new "Cordage Center" 3-Sided spinner topper sign.

See a full listing of the SKUs included on p. 11



Rolling Spinne Base

916205

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov



All Sea-Dog®
merchandising products
come with backstocking tags for easy
reordering of products

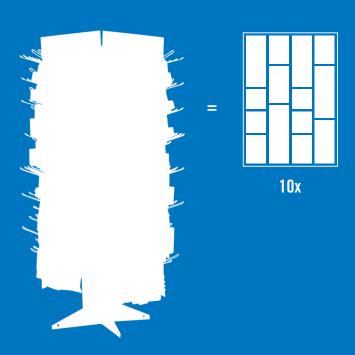
## Panels

Sea-Dog's wide assortment of panels allow you to stock a variety of products in a particular category and provide a one-stopshop to meet your customer's needs.

All panels come pre-loaded on six inch hooks with back tags for every item.

#### **Build Your Own Spinner**

Buy 10 panels and a spinner core (916200) to build your own spinning display.



NOTE: Only the bottom 5 panels can be the "Extended" style (have product hanging below the bottom edge of the panel).

#### LIGHT BULBS .....

916004

Marine grade light-bulb program offers a complete selection for boats, RV's and trailer lighting.

Bulbs bring greater profit when displayed for impulse sales.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### MARINE - SWITCHES

916007

The best of the best-selling marine switches. Broad selection of toggle, Contura, rocker, push pull and kill switches.

Packed in convenient, resealable, see-through plastic containers with wiring instructions.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### BOAT PLUGS & DRAIN TUBES

916018

Broad selection of high demand products.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov



### **CANVAS** -----FASTENERS

916005

Complete selection of fasteners for canvas, vinyl tops and boat covers.

Also used on tarps, tents, backpacks and other hold down applications.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### TOP FITTINGS BLACK NYLON

916012

Stock a complete selection of black top fittings for both new tops and repairs.

Put your inventory in front of your customer, not in your back shop.



DECK FILLS CAPS, & KEY

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### DECK FILLS, .....CAPS, & KEYS

916021

Unique display program offers more choices to the boater.

Widest selection of new color coded caps.

Caps for 1-1/2" glass filled nylon or stainless fills are interchangeable. Big profit with a small investment.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### SWITCHES

916006

Top quality direct OEM replacement switches.

Wiring diagrams and complete installation instructions included.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### EYES, STRAPS & U-BOLTS

916017

Broad selection of hardware for all boats and applications.



#### **Extended**

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

#### SNAPS

916026

A compact display of our most popular brass and bronze snaps for a variety of applications.



#### xtended

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov



### **Panels**

#### **MARINE HINGES**

916029

A compact display featuring our most popular hinges in a variety of sizes and materials.



#### **Extended**

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### GLASS FUSES & HOLDERS

916057

A comprehensive selection of top selling AGC style glass fuses and fuse accessories including inline fuse holders, terminal blocks, and a five-toggle switch panel.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

#### **TASK LIGHTS**

916061

Clean styling make these LED task lights the attractive and functional choice for cabins, berths, heads, lockers, and more.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### SNAPS & ----SHACKLES

916030

A display of our most popular stainless, galvanized and zinc plated snaps and shackles.



#### Extended

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### BLADE FUSES & HOLDERS

916058

Features the most popular ATO/ATC style blade fuses in a wide range of sizes and packaging options, as well as inline fuse holders and LED light-up fuse blocks.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

#### TOOLS .....

916062

A broad selection of Sea-Dog's top-selling tools including cutters, crimpers, pliers, and more.

A must for every tool box and great gift ideas for any boater.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov



#### **GIFT IDEAS**

916051

This display takes the guess work out of which gift to get for your boating family and friends.



#### Extended

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

#### 

916059

Includes a full array of the most commonly used buss bars, breakers, and terminal blocks in one location to conveniently serve your customer's needs.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### POWER SOCKETS & GAUGES

916056

With 19 of our leading 12V power sockets and USB charger ports, as well as volt and amp meters. This panel sets up the dealer with all of the products they need to serve the booming device charging market, along with gauges to monitor voltage use and amp draw. Stay ahead of the marketing curve by adding this panel to your store shelf.

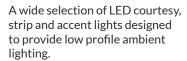


#### Extended

▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

#### COURTESY LIGHTS

916060



Elegant styling in a variety of colors these lights will compliment any décor.



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### **Bucket of Brushes**

#### **BUCKET OF BRUSHES**

916125

A 3.5 gallon bucket packed with a variety of soft, medium, and hard brushes that can be used with Sea-Dog® Boat Hooks.

See a full listing of the SKUs included on p. 10





### **Panelgrams**



#### **ACCESSORIES**

916053/916053P

Stock a complete selection of Sea-Dog® Boat Hook accessories all in one convenient place.

> The part numbers with the "P" suffix (Panelgrams) are to be assembled on the third side of the Boat Hook Spinner and come with products, hooks, and back tags (no panel included).

> > See a full listing of the SKUs included on p. 24



916054/916054P

Keep your boat squeaky clean with these microfiber/ yarn mops and silicone squeegees.





#### **BRUSHES**

916055/916055P

Broad selection of soft, medium, and hard bristle brushes, all of which can be attached to a Sea-Dog® Boat Hook.





### COURTESY LIGHT DISPLAY

#### 916185

- Working LED courtesy light display with 28 working lights
- Prelabeled with part numbers
- All lights are switch operated
- Comes with the 110V power pack installed – simply plug and play
- Display panel only no saleable product



▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

### SOCKETS & ......GAUGES DISPLAY

#### 916186

- Working display of some top selling USB sockets and voltmeters
- Prelabeled with part numbers
- Prewired with a 110V 1A power source simply plug and play
- Display panel only no saleable product

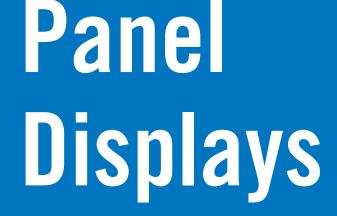


▲ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov



Sea-Dog's assortment of panels provide a one-stop-shop for your customer's needs.





Sea-Dog now offers fully operational panels to display our products. These eye catching panels will help you sell more, which helps us sell more, and we all win. Just add electricity.

# SKU Lists

#### 3-Sided **Boat Hook Spinner**

916001-BH3

Part #	Boat Hook Size (in.)	Qty.
491012-1	48"	
491024-1	48"-96"	
491034-1	36"-96"	<u>∧</u> 5 ea
491036-1	56"-144"	<u>∧</u> 5 ea
491021-1	24"-36"	<u> </u>

Boat Hook Poster included.

▲ WARNING: Cancer and Reproductive Harm - www.P65Warnings.ca.gov

#### Accessory **Panel / Panelgram**

#### 916053 / 916053P

Part #	Description	Qty.
491050-1	Aluminum Boat Hook Orange Cap Only	2 ea
491055-1	Stainless Boat Hook Mooring Buoy Snap Kit	2 ea
491060-1	Nylon Boat Hook Thread To Pin Adapter	2 ea
491110-1	Nylon Boat Cover Support Plate for Boat Hook	2 ea
491130-1	Stainless Boat Hook Brackets	2 pr
491135-1	Stainless Boat Hook Clips (3/4" - 1")	2 pr
491136-1	Stainless Boat Hook Clips (1" - 1-1/4")	2 pr
491349-1	Rubber Pole Clip Black 1"	<u>∧</u> 2 pr
491351-1	Rubber Pole Clip Black 1-1/4"	<u>∧</u> 2 pr
491361-1	Nylon Boat Hook & Pole/Paddle Clip	2 ea

▲ WARNING: Cancer and Reproductive Harm - www.P65Warnings.ca.gov

#### Mops & Squeegee Panel / Panelgram 916054/916054P

Part #	Description	Qty.
491060-1	Nylon Boathook Thread To Pin Adapter	2 ea
491100-1	Silicone Squeegee For Boat Hook	2 ea
491105-1	Microfiber Mop For Boat Hook	2 ea
491107-1	Yarn Mop For Boat Hook	2 ea

#### **Brush Panel / Panelgram**

#### 916055/916055P

Part #	Description	Qty.
491070-1	Soft Bristle Brush Three Sided Version Boat Hook Mount	2 ea
491075-1	Combination Soft Bristle Brush and Squeegee Boat Hook Mount	2 ea
491080-1	Medium Bristle Brush Three Sided Version Boat Hook Mount	2 ea
491081-1	Medium Bristle Brush Angle Version Boat Hook Mount	2 ea
491090-1	Stiff Bristle Brush Three Sided Version Boat Hook Mount	2 ea

The part numbers with the "P" suffix (Panelgrams) are to be assembled on the third side of the Boat Hook Spinner and come with products, hooks, and back tags (no panel included).

#### **Bucket of Brushes**

#### 916125

Part #	Description	Qty.
491075-1	Boat Hook Combo Soft Bristle Brush & Squeegee	1 ea
491081-1	Boat Hook Angled 3-Sided Bristle Brush	1 ea
491070-1	Boat Hook 3-Sided Bristle Brush (Soft)	1 ea
491080-1	Boat Hook 3-Sided Bristle Brush (Medium)	1 ea
491090-1	Boat Hook 3-Sided Bristle Brush (Stiff)	1 ea

3.5 Gallon Bucket & Lid included.





### **Cordage Spinner**

916001-CR

Don't II	Developher		
Part #	Description		ty.
301106006WH-1	Twisted Nylon Fender Line 1/4"X 6' - White	2	pr
301110010BK-1	Twisted Nylon Dock Line 3/8" X 10' - Black	2	ea
301110010WH-1	Twisted Nylon Dock Line 3/8" X 10' - White	2	ea
301110015BK-1	Twisted Nylon Dock Line 3/8" X 15' - Black	2	ea
301110015BK-1	Twisted Nylon Dock Line 3/8" X 15' - Black	2	ea
301110015WH-1	Twisted Nylon Dock Line 3/8" X 15' - White	2	ea
301110020BK-1	Twisted Nylon Dock Line 3/8" X 20' - Black	2	ea
301110020BK-1	Twisted Nylon Dock Line 3/8" X 20' - Black	4	ea
301110020WH-1	Twisted Nylon Dock Line 3/8" X 20' - White	2	ea
301110060WH-1	Twisted Nylon Anchor Line 3/8"X 60' - White	1	ea
301110100WH-1	Twisted Nylon Anchor Line 3/8"X 100' - White	1	ea
301112015BK-1	Twisted Nylon Dock Line 1/2" X 15' - Black	2	ea
301112015WH-1	Twisted Nylon Dock Line 1/2" X 15' - White	2	ea
301112020BK-1	Twisted Nylon Dock Line 1/2" X 20' - Black	2	ea
301112020WH-1	Twisted Nylon Dock Line 1/2" X 20' - White	2	ea
301112025BK-1	Twisted Nylon Dock Line 1/2" X 25' - Black	4	ea
302106006BK-1	Double Braided Fender Line 1/4" X 6' - Black	2	pr
302106006G/W-1	Double Braided Fender Line 1/4" X 6' - Gold/White	2	pr
302106006WH-1	Double Braided Fender Line 1/4" X 6' - White	2	pr
302110006BK-1	Double Braided Fender Line 3/8" X 6' - Black	2	pr
302110006G/W-1	Double Braided Fender Line 3/8" X 6' - Gold/White	2	pr
302110006WH-1	Double Braided Fender Line 3/8" X 6' - White	2	pr
302110010BK-1	Double Braided Nylon Dock Line 3/8" X 10' - Black	4	ea
302110010BL-1	Double Braided Nylon Dock Line 3/8" X 10' - Blue	2	ea
302110010G/W-1	Double Braided Nylon Dock Line 3/8" X 10' - Gold/White	4	ea
302110010WH-1	Double Braided Nylon Dock Line 3/8" X 10' - White	2	ea
302110010WH-1	Double Braided Nylon Dock Line 3/8" X 10' - White	2	ea
302110015BK-1	Double Braided Nylon Dock Line 3/8" X 15' - Black	4	ea
302110015BL-1	Double Braided Nylon Dock Line 3/8" X 15' - Blue	2	ea
302110015G/W-1	Double Braided Nylon Dock Line 3/8" X 15' - Gold/White	4	ea
302110015WH-1	Double Braided Nylon Dock Line 3/8" X 15' - White	2	ea
302110015WH-1	Double Braided Nylon Dock Line 3/8" X 15' - White	2	ea
302110020BK-1	Double Braided Nylon Dock Line 3/8" X 20' - Black	8	ea
302110020BL-1	Double Braided Nylon Dock Line 3/8" X 20' - Blue	2	ea
302110020G/W-1	Double Braided Nylon Dock Line 3/8" X 20' - Gold/White	4	ea
302110020WH-1	Double Braided Nylon Dock Line 3/8" X 20' - White	2	ea
302110020WH-1	Double Braided Nylon Dock Line 3/8" X 20' - White	2	ea
302110025BK-1	Double Braided Nylon Dock Line 3/8" X 25' - Black	2	ea
302110025G/W-1	Double Braided Nylon Dock Line 3/8" X 25' - Gold/White	2	ea
302110060G/W-1	Double Braided Anchor Line 3/8 X 60' - Gold/White	1	ea
302110100G/W-1	Double Braided Nylon Anchor Line 3/8" X 100' - Gold/White	1	ea
302112010BK-1	Double Braided Nylon Dock Line 1/2" X 10' - Black	2	ea
302112010G/W-1	Double Braided Nylon Dock Line 1/2" X 10' - Gold/White	4	ea
302112015BK-1	Double Braided Nylon Dock Line 1/2" X 15' - Black	4	ea
302112015BL-1	Double Braided Nylon Dock Line 1/2" X 15' - Blue	2	ea
302112015G/W-1	Double Braided Nylon Dock Line 1/2" X 15' - Gold/White	6	ea
302112015WH-1	Double Braided Nylon Dock Line 1/2" X 15' - White	4	ea
302112020BK-1	Double Braided Nylon Dock Line 1/2" X 20' - Black	4	ea
302112020BL-1	Double Braided Nylon Dock Line 1/2" X 20' - Blue	2	ea
302112020G/W-1	Double Braided Nylon Dock Line 1/2" X 20' - Gold/White	4	ea
302112020WH-1	Double Braided Nylon Dock Line 1/2" X 20' - White	4	ea
302112025BK-1	Double Braided Nylon Dock Line 1/2" X 25' - Black	2	ea
302112025G/W-1	Double Braided Nylon Dock Line 1/2" X 25' - Gold/White	2	ea
303303050WH-1	Solid Braid Polyester Cord (Hank) 1/8" X 50' - White	2	ea
304206050YW-1	Poly Pro Anchor Line w/ Snap 1/4" X 50' - Yellow	2	ea
304206100YW-1	Poly Pro Anchor Line w/ Snap 1/4" X 100' - Yellow	2	ea
561512	EPDM Snubber - 3/8"	2	ea
561516	EPDM Snubber - 1/2" To 9/16"	2	ea
562569WH-1	Polyester Whipping Twine Kit -1mm Braided/Waxed w/ Needle	2	ea

Topper Sign included.



### Marine Center Spinners



Coastal Spi	nner 916001
-------------	-------------

		0001
Part #	Description	Qty.
041604-1	Stainless Open Base Cleat - 4"	2 ea
041606-1	Stainless Open Base Cleat - 6"	2 ea
041608-1	Stainless Open Base Cleat - 8"	2 ea
043340-1	Heavy Duty Black Nylon Open Base Cleat - 4-1/2"	2 pr
043360-1	Heavy Duty Black Nylon Open Base Cleat - 6-1/4"	2 pr
043380-1	Heavy Duty Black Nylon Open Base Cleat - 8"	2 ea
080033-1	Stainless Bow Eye - 3/8" X 2-1/2"	2 ea
080035-1	Stainless Bow Eye - 3/8" X 3-1/2"	2 ea
080055-1	Stainless Bow Eye - 7/16" X 3-1/2"	2 ea
080085-1	Stainless Bow Eye - 1/2" X 3-1/2"	2 ea
081101-1	Stainless Steel Pad Eye - 1/2" X 7/16"	2 set
081102-1	Stainless Steel Pad Eye - 9/16" X 9/16"	2 set
081200-1	Stainless Steel Pad Eye - 5/16"	2 pr
081205-1	Stainless Steel Pad Eye - 3/8"	2 pr
081261-1	Stainless Tie Down Eye Strap - 1-1/4"	2 pr
081310-1	Nylon Pad Eye - 3/8" Black	2 set
090145-1	Stainless Folding D-Ring - 2"	2 ea
146120-1	Stainless Fast Eye Boat Snap - Size 0	2 ea
146131-1	Stainless Swivel Eye Boat Snap - Size 1	2 ea
147006-1	Stainless Cast 316 D Shackle - 1/4"	2 ea
147008-1	Stainless Cast 316 D Shackle - 5/16"	2 ea
147010-1	Stainless Cast 316 D Shackle - 3/8"	2 ea
147056-1	Stainless Cast 316 Bow Shackle - 1/4"	2 ea
147058-1	Stainless Cast 316 Bow Shackle - 5/16"	2 ea
147060-1	Stainless Cast 316 Bow Shackle - 3/8"	2 ea
147808-1	Galvanized Anchor Shackle - 5/16" Non-Rated 🔥	2 ea
147810-1	Galvanized Anchor Shackle - 3/8" Non-Rated 🔥	2 ea
151560-1	Stainless Snap Hook - 2-3/8" (T)	2 ea
151565-1	Stainless Snap Hook With Eye - 2-3/8" (T)	2 ea
151580-1	Stainless Snap Hook - 3-1/4" (T)	2 ea
151585-1	Stainless Snap Hook With Eye - 3-1/4" (T)	2 ea
151600-1	Stainless Snap Hook - 4" (T)	2 ea
151605-1	Stainless Snap Hook With Eye - 4" (T)	2 ea

#### (continued)

(001111111		
Part #	Description	Qty.
151620-1	Stainless Snap Hook - 4-3/4" (T)	2 ea
155630-1	Galvanized Spring Hook - 4-1/16"	2 ea
155822-1	Galvanized Forged Steel Utility Snap - 4"	2 ea
155841-1	Nickel Plated Mooring Snap - 4"	2 ea
156060-1	Galvanized Steel Snap - 2-3/8"	2 ea
156080-1	Galvanized Steel Snap - 3-3/16"	2 ea
156100-1	Galvanized Steel Snap - 4"	2 ea
158008-1	Galvanized Quick Link - 2-15/16"	2 ea
158010-1	Galvanized Quick Link - 3-1/2"	2 ea 2 ea
159504-1 193415-1	Stainless Wire Rope Clip - 5/32" Stainless Release Pin - 1/4" X 1-1/2"	<del>-</del>
201080-1	Stainless Butt Hinge - 2"	2 pr 2 pr
201510-1	Stainless Door Hinge - 1-1/2" X 2-1/8"	
201914-1	SS Semi-Concealed Hinge - 2-3/4" X 2-1/8"	2 pr 2 pr
201954-1	SS Flush Mount Concealed Hinge - 2-3/4" X 1-7/8"	2 pr
221120-1	Stainless Hasp - 2-11/16"	2 ea
221130-1	Stainless Steel Swivel Hasp	2 ea
221135-1	Stainless Heavy Duty Hasp - 3"	2 ea
221203-1	Stainless Door Hook - 3-1/4"	2 ea
221710-1	Stainless Door Stop & Catch	1 ea
221820-1	Stainless Hatch Handle	2 ea
221840-1	Stainless Hatch Cover Pull - Round (Pull Only)	2 ea
222110-1	Chrome Brass Anti-Rattle Latch	2 ea
222340-1	Chrome Brass Lift Handle	2 ea
222522-1	Chrome Brass Barrel Bolt - 2-7/8"	2 ea
230106-1	Stainless Maneuvering Knob For Steering Wheel	1 ea
270100-1	Stainless Top Cap - 7/8"	2 ea
270101-1	Stainless Top Cap - 1"	2 ea
270167-1	Stainless Top Slide With Bolt 1" (Hinged)	1 ea
270200-1	Stainless 90° Deck Hinge	2 ea
270210-1	Stainless 90° Deck Hinge Removable Pin	2 ea
273100-1	Nylon Top Cap Black - 7/8"	2 pr
273160-1	Nylon Jaw Slide Black - 7/8"	2 pr
273180-1	Nylon Top Insert Black - 7/8"	2 pr
273200-1	Nylon Deck Hinge Black	2 pr
273298-1	Nylon Head Screw - 1/4"-20 X 7/8" Black	2 pr
298172-1	Black Bimini Strap - 8"	2 pr
299981-1	Stainless Release Pin/Lanyard - Straight	2 ea
299986-1 299999-1	Stainless Toggle Pin/Lanyard - Straight Stainless Set Screw 1/4"-28 X 3/16" Cone Point	2 ea 2 set
321650-1	SS Hatch Spring 8-3/4" With Cable Mount	2 ea
325925-1	Nylon Knife And Pliers Holder	2 ea
329130-1	Nylon Antenna Base - Lever Type	2 ea
331360-1	Stainless Midget Vent Small	2 ea
331370-1	Stainless Midget Vent Medium	2 ea
335690-1	Stainless Universal Deck Plate Key	2 ea
351320-1	Stainless Cast Hose Deck Fill Gas 1-1/2"	1 ea
351390-1	Replacement Cap/Chain For 351320-351323	1 ea
351399-1	Cast Stainless Deck Fill Key	2 ea
357390-1	Emergency Deck Fill Plug - Nitrile Buna Rubber 🛕	2 ea
357393-1	Hose Lock Water Hose Retainer For Water Deck Fills	2 ea
400155-1	Die Cast Zinc Combo Bow Light	2 ea
415082-1	Battery Box Strap Heavy Duty - 48"	2 ea
415092-1	Battery Box Strap - 38"	2 ea
415094-1	Battery Box Strap - 54"	2 ea
415110-1	PVC Battery Terminal Covers - 1/2"	2 pr
415210-1	Battery Terminal (Wing Nut Style) +/- Set	2 set
420101-1	Toggle Switch (SP) 0n/0ff	2 ea
420102-1	Toggle Switch (SP) Mom.On/Off	2 ea
420103-1	Toggle Switch (DP) On/Off/On Toggle Switch Lit Tip (SP) On/Off	2 ea
420121-1		2 ea
420211-1 420350-1	Contura Switch (SP) Illuminated On/Off  Brass 3-Position Key Switch	2 ea
420390-1	Brass 2-Position Switch On/Off	1 ea
420390-1	Brass 3-Position Switch 1-Circuit	2 ea 2 ea
420410-1	Horn Button Miniature - Red	2 ea
420420-1	Brass Push Button Switch	2 ea
420441-1	Rocker Switch - On/Off	2 ea
420465-1	Brass Toggle Switch - On/Off	2 ea

#### (continued)

D 1 1 11	0. 11			
Part #	Description		_	
······································	Waterproof Cap For Toggle Switch	A		ea
420488-1	Safety Kill Switch Universal	<u> </u>		ea
420496-1	10-Key Lanyard	Å		ea
420500-1	In-Line Fuse With 20 Amp Fuse	<u> </u>		ea
420503-1	Round Fuse Holder Spade Terminal	<u> </u>		ea
420552-1	Inline Fuse Holder Watertight - 10 Amp	<u> </u>		ea
420553-1	Inline Fuse Holder Watertight - 15 Amp	<u> </u>		ea
420554-1	Inline Fuse Holder Watertight - 20 Amp	<u> </u>		ea
420555-1	Inline Fuse Holder Watertight - 30 Amp	<u> </u>		ea
426040-1	Chrome Brass Cable Outlet - 1/4"	<u> </u>		ea
426042-1	Chrome Brass Cable Outlet - 5/16"	<u> </u>		ea
426112-1	Power Socket Complete - 12 Volt	<u> </u>		ea
426113-1	Power Socket - 12 Volt (Socket& Cap)	A		ea
426115-1	Deluxe Power Socket - 12 Volt (Socket & Cap)	<u> </u>		ea
426120-1	Deluxe Power Socket - Inc. Screws & Connectors	A		ea
426460-1	Copper Plated Battery Clips - 10 Amp	<u> </u>		pr
426513-1	Square Dual Usb Power Socket w/ Voltmeter	<u> </u>		ea
426880-1	Polarized Connector 2-Wire (Plug & Socket)	<u> </u>		ea
441071-1	Light Bulb 71 Festoon - 12V, .80A	A		pr
•••••••••••••••••••••••••••••••••••••••	Light Bulb 1157 Double Index - 12.8V, 2.1A/.59A	<u> </u>		pr
441906-1	Light Bulb 906 Wedge Base - 12V, 0.69A	A		pr
444190-1	AGC Fuse - Mixed Kit	<u> </u>		ea
445090-1	ATM Mini Blade Fuse - Mixed Kit	<u> </u>		ea
445190-1	ATO Fuse - Mixed Kit	<u> </u>		ea
445198-1	Inline Fuse Holder - ATO/ATC Up To 30 Amp	<u> </u>		ea
491050-1	Aluminum Boat Hook Orange Cap Only	⚠		ea
520010-1	Nylon Drain Plug	····•		ea
520021-1	Replacement Plug And Gasket		**********	pr
520040-1	Bronze Garboard Drain	⚠	2	ea
520041-1	Replacement Plug For 520040	····•		
520070-1	Brass Snap Handle Drain Plug - 1" 2 ea	····•		
520075-1	Stainless Snap Handle Drain Plug - 1" A 2 ea	····•		
520080-1	Brass Tee Handle Drain Plug - 1"		·····	
		A		ea
520092-1	Brass Baitwell Plug - 1/2"	<u> </u>		pr
520093-1	Brass Baitwell Plug - 5/8"	<u> </u>		pr
•	Brass Baitwell Plug - 3/4"	<u> </u>		pr
520095-1	Brass Baitwell Plug - 7/8"	<u> </u>		pr
<del>-</del> -	Brass Drain Tube - 1" X 2-7/8"	⚠		ea
520320-1	HDPE Drain Tube			ea
<del>-</del>	Nylon Scupper Valve - 1-1/2" Stainless Multi-Tool With Knife Blade	⚠		ea
563151-1		····•		ea
563255-1 568010-1	SS Adjustable Wrench - 5-1/2"	<u> </u>		ea ea
	Cork Key Float Police Whistle & Lanyard (Large)	<u> </u>		ea ea
571260-1	Polypropylene Whistle & Lanyard  Lanyard  Lanyard	$\frac{\Lambda}{\Lambda}$		
582060-1	Zinc Plated Oarlock - 1/2"	<u> </u>		ea
	Nylon Adjustable Folding Drink Holder - Black	····•		pr
	Nylon Adjustable Folding Drink Holder - White	····•		ea
	Cast Stainless Bottle Opener - Brushed Finish	<b>-</b>		ea
588450-1	Elastic Shock Cord - 24"	Α		ea
650240-1 657066-1		⚠		
	Stainless Shock Cord Hook/Crimp - 1/4" Stainless Shock Cord Hook/Crimp - 5/16"	····•		pr
	Stainless Shock Cord Hook/Crimp - 5/16" Stainless Shock Cord Hook/Crimp - 3/8"	····•		pr
•••••••••••••••••••••••••••••••••••••••	ALADORES SHOULK GOLD BOOK/GIIIIII = 3/A			pr
657106-1		····•		00
657106-1 671100-1	Nylon Gear Hammock	••••	2	ea
657106-1 671100-1 671460-1		Λ	2	pr

Topper Sign included.

▲ WARNING: Cancer and Reproductive Harm - www.P65Warnings.ca.gov





### Inland Spinner 916001-INL

Part #	Description		Qty.
040106-1	Galvanized Cleat - 6"	2	
041606-1	Stainless Open Base Cleat - 6"	2	ea
043360-1	Heavy Duty Black Nylon Open Base Cleat - 6-1/4"	2	pr
043540-1	Nylon Zig Zag Cleat - 3-1/2"	2	pr
044104-1	Chrome Zinc 4-Hole Cleat - 4-1/2"	2	ea
044106-1	Chrome Zinc 4-Hole Cleat - 6"	2	ea
044604-1	Chrome Zinc Open Base Cleat - 4"	2	ea
079133-1	Chrome Zinc Bow Eye - 3/8" X 3"	2	ea
079233-1	Chrome Zinc Twin Shank Bow Eye - 5/16" X 3" 🔥	2	ea
080033-1	Stainless Bow Eye - 3/8" X 2-1/2"	2	ea
080035-1	Stainless Bow Eye - 3/8" X 3-1/2"	2	ea
081200-1	Stainless Steel Pad Eye - 5/16"	2	pr
081242-1	Chrome Zinc Pad Eye 3/8"	2	set
081265-1	Slainless Tie Down Eye Strap - 1-1/16"	2	pr
147806-1	Galvanized Anchor Shackle - 1/4" Non-Rated 🔥	2	ea
147808-1	Galvanized Anchor Shackle - 5/16" Non-Rated 🔥	2	ea
147810-1	Galvanized Anchor Shackle - 3/8" Non-Rated 🔥	2	ea
151560-1	Stainless Snap Hook - 2-3/8" (T)	2	ea
151580-1	Stainless Snap Hook - 3-1/4" (T)	2	ea
151585-1	Stainless Snap Hook w/ Eye - 3-1/4" (T)	2	ea
151600-1	Stainless Snap Hook - 4" (T)	2	ea
155630-1	Galvanized Spring Hook - 4-1/16"	2	ea
155822-1	Galvanized Forged Steel Utility Snap - 4"	2	ea
155841-1	Nickel Plated Mooring Snap - 4"	2	ea
156060-1	Galvanized Steel Snap - 2-3/8"	2	ea
	<b>156080-1</b> Galvanized Steel Snap - 3-3/16" ▲	2	ea
	156100-1 Galvanized Steel Snap - 4"	2	•••••
	158006-1 Galvanized Quick Link - 2-1/4"	2	ea
	158008-1 Galvanized Quick Link - 2-15/16" 🛕	2	ea
	158010-1 Galvanized Quick Link - 3-1/2"	2	ea
193415-1	Stainless Release Pin - 1/4" X 1-1/2"	2	<del>!</del> -
206530-1	Chrome Zinc Door Hinge - 1-1/2" X 2-7/8"	2	pr
221820-1	Stainless Hatch Handle	2	ea

#### (continued)

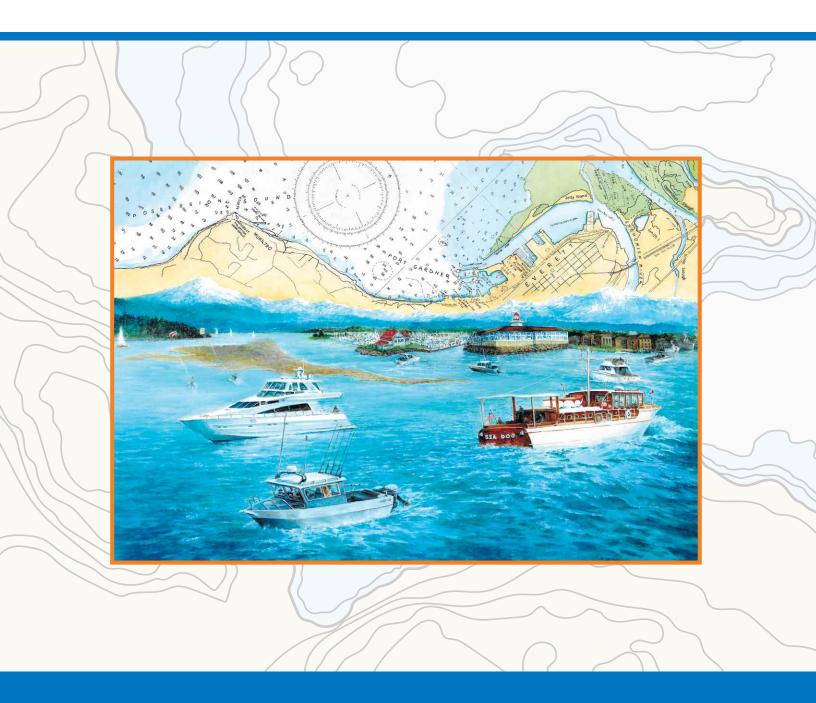
Part #	Description		0	ty.
221831-1	· ·	<u> </u>	2	ea
222110-1	Chrome Brass Anti-Rattle Latch	⚠	2	ea
222120-1	Chrome Brass Hasp - 3"	Δ	2	ea
222130-1	Chrome Brass Swivel Hasp 3"	<u> </u>	2	ea
222400-1		<u>^</u>	2	ea
222522-1 224300-1	Chrome Brass Barrel Bolt - 2-7/8"  Push Button Rim Latch - Chrome Plated Brass	⚠	2	ea ea
227310-1	Acetal Flush Pull Small Black	⚠	2	ea
227320-1	•	Δ	2	ea
270100-1	Stainless Top Cap - 7/8"		2	ea
270210-1	Stainless 90° Deck Hinge Removable Pin		2	ea
273100-1	Nylon Top Cap Black - 7/8"		2	pr
273160-1 273180-1	Nylon Jaw Slide Black - 7/8" Nylon Top Insert Black - 7/8"	<u> </u>	2	pr
273200-1	Nylon Deck Hinge Black	Λ	2	pr pr
273298-1	Nylon Head Screw - 1/4-20 X 7/8" Black	<u> </u>	2	pr
273299-1	Nylon Head Screw - 1/4-20 X 7/8" White		2	pr
298172-1	Black Bimini Strap - 8'		2	pr
299981-1	Stainless Release Pin/Lanyard Straight		2	ea
299999-1	Stainless Set Screw - 1/4-28 X 3/16" Cone Point		2	set
•	WH-1 Solid Braid Polyester Cord - 1/8" X 50' - Wh	ite	2	ea
324210-1 324300-1	Nylon Windshield Double Latch .022 Nylon Windshield Brace Foot - 1/2" Tube		2	pr set
324380-1	Nylon Side Vent Adjuster Kit		2	ea
325925-1	Nylon Knife And Pliers Holder		2	ea
327200-1	Nylon Fender Mate	Λ	2	pr
327400-1	•	⚠	2	pr
327415-1	Die Cast Zinc Bow Socket	Δ	2	pr
328040-1	Zinc Plated Anchor Lift & Lock	⚠	2	ea
331360-1 331370-1	Stainless Midget Vent Small Stainless Midget Vent Medium		2	ea
335690-1	Stainless Universal Deck Plate Key		2	ea
351399-1	Cast Stainless Deck Fill Key		2	ea
351750-1	Chrome Zinc Gas Fill w/ Splash Guard	A	2	ea
351755-1	Replacement Cap For 351750	⚠	2	ea
352100-1	Chrome Zinc Gas Tank Vent - 5/8" Hose	À	2	ea
352110-1	Chrome Zinc Gas Tank Vent - Round 5/8" Hose	<u>^</u>	2	ea
357390-1 357393-1	Emergency Deck Fill Plug - Nitrile Buna Rubber Hose Lock Water Hose Retainer For Water Deck Fi	<u>∧</u> IIc	2	ea
357399-1	Nylon Deck Fill Key	<u> </u>	2	ea
359995-1	Nylon Gas Tank Strap 72" SS	<del>\</del>	2	ea
400155-1	Die Cast Zinc Combo Bow Light	⚠	2	ea
412601-1	Chrome Brass Hand Wiper	⚠	1	ea
415092-1	Battery Box Strap - 38"		2	ea
415094-1	Battery Box Strap - 54"	Δ	2	ea
415110-1 415210-1	PVC Battery Terminal Covers - 1/2"  Battery Terminal (Wing Nut Style) +/- Set	⚠	2	pr set
420101-1		◮	2	ea
420102-1		⚠	2	ea
420103-1	Toggle Switch (DP) On/Off/On	⚠	2	ea
420108-1		Ā	2	ea
420121-1		<u>^</u>	2	ea
420123-1 420201-1	•	<u>^</u>	2	ea
420201-1	•	<u>∧</u> ∧	2	ea ea
420213-1		◮	2	ea
420218-1	•	Δ	2	ea
420251-1	Rocker Switch (SP) Illuminated On/Off	Λ	2	ea
420253-1		Å	2	ea
420350-1	•	<u>^</u>	1	ea
420375-1	•	<u>^</u>	1	ea
420381-1 420390-1		<u>∧</u> ∧	_ <u>1</u>	ea ea
420390-1	•	◮	2	ea
420415-1	·	◮	2	ea
420416-1	•	⚠	2	ea
420420-1	•	À	2	ea
420441-1	•	<u>^</u>	2	ea
420465-1	Brass Toggle Switch - On/Off	⚠	2	ea

(contini	uea)			
Part #	Description			ty.
420488-1		<u> </u>	2	ea
420496-1		<u>^</u>	2	ea
420500-1 420501-1	In-Line Fuse With 20 Amp Fuse Square Fuse Holder Solder Terminal	⚠	2	
420503-1	Round Fuse Holder Spade Terminal	^	•••••	ea
420554-1		<u> </u>		ea
420555-1	Inline Fuse Holder Watertight - 30 Amp	<u></u>		ea
420810-1		⚠	2	ea
420820-1		⚠	2	
420852-1	Circuit Breaker (Resettable) - 20 Amp w/ Cover	<u> </u>		ea
420853-1	Circuit Breaker (Resettable) - 30 Amp w/ Cover	<u> </u>	2	
420854-1 420855-1	Circuit Breaker (Resettable) - 40 Amp w/ Cover Circuit Breaker (Resettable) - 50 Amp w/ Cover	⚠	2	
426053-1		◬	2	
426113-1		<u> </u>		ea
426115-1	······································	$\overline{\Delta}$	2	ea
426460-1	Copper Plated Battery Clips - 10 Amp	⚠	2	pr
426880-1	Polarized Connector 2-Wire (Plug & Socket)	⚠	2	ea
441004-1	Light Bulb 1004 Double Bayonet - 12.8V, 0.94A	A	2	pr
441071-1		<u> </u>	2	pr
441157-1	<del>.</del>	<u> </u>	2	pr
441194-1 441890-1		⚠	2	
441891-1		<u> </u>	2	
441906-1	,	$\Delta$	2	pr
444190-1	AGC Fuse - Mixed Kit	<u></u>	••••••	ea
445090-1	Mini Blade Fuse - Mixed Kit	A	2	ea
445190-1	ATO Fuse - Mixed Kit	⚠	2	ea
445198-1	ATO/ATC Style Inline Fuse Holder	<u> </u>	2	
445199-1		<u> </u>	2	
491050-1	Aluminum Boat Hook Orange Cap Only Pole Storage Clip - 3/4"	<u> </u>		ea
491145-1 520010-1	Nylon Drain Plug	<u> </u>	2	pr ea
520010-1	Replacement Plug And Gasket	<del>-</del>	2	
520040-1	Bronze Garboard Drain	Δ	2	
520041-1	Replacement Plug For 520040 Garboard Drain	Δ	2	ea
520045-1	Plugmate Garboard Wrench	⚠	2	ea
520051-1	Replacement Drain Plug For 520050		2	
520070-1	Brass Snap Handle Drain Plug - 1"	<u> </u>	2	
520080-1		<u> </u>		ea
520092-1 520093-1	Brass Baitwell Plug - 1/2" Brass Baitwell Plug - 5/8"	<u> </u>	2	pr pr
520094-1	Brass Baitwell Plug - 3/4"	<u> </u>	2	pr
520095-1	Brass Baitwell Plug - 7/8"	<u></u>	2	pr
520230-1	Brass Drain Tube - 1" X 2-7/8"	A	2	ea
520320-1	HDPE Drain Tube		2	ea
520500-1	Nylon Scupper Valve - 1-1/2"	⚠	2	ea
520750-1	Polypropylene Thru-Hull White - 3/4"	Α	2	ea
521500-1	Motor Flush - Ear Muff	⚠	2	ea
563151-1 563255-1	Stainless Multi-Tool w/ Knife Blade SS Adjustable Wrench 5-1/2"		2	ea
568010-1		Δ	2	ea
571252-1	Police Whistle & Lanyard - Large	<u>~</u>	2	ea
571260-1	Polypropylene Whistle & Lanyard	⚠	2	ea
582059-1	Nylon Oarlock Socket Bushings For 582054	⚠	2	pr
582060-1	Zinc Plated Oarlock - 1/2"		2	pr
582070-1	Zinc Plated Clamp-On Oarlock Heavy Duty - 1/2"		2	pr
588220-1	Nylon Adjustable Folding Drink Holder - Black Nylon Adjustable Folding Drink Holder - White		2	ea
588221-1 588450-1	Cast Stainless Bottle Opener Brushed Finish	······	2	ea
650240-1	Elastic Shock Cord - 24"	⚠	2	ea ea
671100-1	Nylon Gear Hammock	<u> </u>	2	
671460-1	Stainless Hammock Hook		2	
751010-1	Galvanized Coupler Locking Pin - 1/4"	⚠	2	ea
751011-1	Galvanized Coupler Locking Pin - 5/16"	Δ	2	ea
751062-1	Zinc Plated Steel Receiver Pin With Clip - 5/8"		2	ea
Topper Sign	included.			

▲ WARNING: Cancer and Reproductive Harm - www.P65Warnings.ca.gov







- **A.** PO Box 479 Everett, WA 98206
- **P.** 425-259-0194
- **F.** 425-339-1345
- W. Sea-Dog.com